

## **PHYLISE H. BANNER**

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*Learning experience designer with a commitment to crafting competency based training and professional development solutions in alignment with organizational goals. Proven ability to implement innovative strategies and lasting solutions to learning challenges, with a focus on human performance improvement and instructional design effective practices. Certified NYS Women Business Enterprise (WBE).*

### **TRAINING AND PROFESSIONAL DEVELOPMENT SERVICES**

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- Conducting in-depth needs analyses across organizational units to drive the design, development, and delivery of training and professional development solutions.
- Designing and implementing learning evaluation strategies that shape authentic learning experiences with measurable outcomes.
- Developing quality scorecards and maturity matrices to establish standards and evaluate progress throughout the employee training and professional development lifecycle.
- Working with highly technical subject matter experts to design, develop, and deliver learning solutions.
- Outlining, storyboarding, and writing documentation and training materials, including content, interaction, activity, and assessment components.
- Creating evaluation and feedback mechanisms to inform adaptive learning possibilities.
- Reporting out training and professional development metrics and results to leadership and key stakeholders.
- Establishing and implementing content strategy standards, taxonomies, structures, workflow, and governance protocols.
- Managing global and virtual training and professional development teams.

Current clients include Albany Law, Epigeum, InSync Training, Interfaith Youth Core, Lavacon, National Institutes of Health, National Staff Development and Training Association, New York Six Foreign Language Initiatives, Northern Alberta Institute of Technology, Online Learning Consortium, Oregon State University, Saint Georges University, Society for Technical Communication, State University of New York System Administration, Tennessee Board of Regents, Training Industry, Training Magazine.

### **LEARNING ECOSYSTEM DESIGN AND DEVELOPMENT**

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- *The SUNY OER Community Course, 2018*
- *The InSync Blended Learning Hub, InSync Training, 2017*
- *The Technology Test Kitchen Makerspace, 2014, 2015, 2016, 2017*

### **WORKSHOP DEVELOPMENT AND FACILITATION**

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- *Designing Modern Blended Learning, Learning Solutions, 2017*
- *Practical Pedagogies for Online Learning, NAIT, 2016*
- *Teaching Foreign Languages Online, New York Six, 2015*
- *Caribbean Research Ethics Education Initiative, 2014, 2016*
- *Advanced Research Ethics in Eastern Europe, 2014*

### **ONLINE COURSE/TEXTBOOK CONTENT AND ACTIVITY DEVELOPMENT**

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- *Learner Analytics for Student Success, SAIL Institute, 2018*
- *Open Educational Resources: A Primer, SUNY OER Services, 2017*
- *Interested in Teaching Online, Open SUNY Center for Online Teaching Excellence, 2017*
- *Tools and Technologies for Teaching Online, Epigeum, 2013*

## **VIRTUAL CONFERENCE MANAGEMENT, PRODUCTION, AND FACILITATION**

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- Society for Technical Communication Annual Summit, 2014, 2015, 2016
- Lavacon Conference on Content Strategy, 2014, 2015, 2016, 2017

## **INSTRUCTIONAL LEADERSHIP**

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- Director of Online Teaching and Learning, Union Graduate College, 2013 to 2016
- Director of Curriculum Quality, American Public University System, 2012 to 2013
- Instructional Design Project Manager, American Public University System, 2010 to 2012
- Senior Instructional Designer, SUNY Learning Network, 2008 to 2010
- Instructional Technology Coordinator, University Without Walls, 2001 to 2008
- Coordinator of Documentation and Training, Skidmore College, 1998 to 2001

## **COURSE DEVELOPMENT AND TEACHING EXPERIENCE**

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- IDT523: Digital Narratives, SUNY Polytechnic Institute
- CUL223054: Digital Storytelling, Empire State College
- CUL-224104-01-10SP1: Information Design, Empire State College
- CUL-223424: Communication Through New Media, Empire State College
- UWW0701: Environmental Conservation with GIS, Skidmore College
- ID100: Information Design and the Web, Skidmore College

## **EDUCATION**

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Nova Southeastern University, Ft. Lauderdale, Fla.  
M.S. in Instructional Design and Distance Education

New York University, Gallatin School of Individualized Study, New York, N.Y.  
B.A. in Information Analysis and Design

## **CERTIFICATIONS**

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- Certified Learning Environment Architect (CLEA)
- Adobe Education Leader, Adobe
- Certified Peer Reviewer, Quality Matters
- Certified Trainer, Quality Matters

## **PROFESSIONAL AFFILIATIONS**

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Society for Technical Communication, Association for the Advancement of Computing in Education, American Society for Training and Development, Adult Higher Education Alliance, Online Learning Consortium, E-Learning Guild, Trout Unlimited, Experimental Aircraft Association, Airplane Owners and Pilots Association, and Seaplane Pilots Association.

*Explore samples online at <http://www.phylisebanner.com>*

*A full list of publications and presentations is available upon request.*