# PHYLISE H. BANNER
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*Learning experience design pioneer with a commitment to seeking out and embracing opportunities to experiment with emerging technologies and pedagogies in order to best serve learners, and to create vibrant and engaged communities of practice. Proven ability to implement new approaches and lasting solutions to learning initiatives, with a focus on applied effective practices.*

## CONSULTING SERVICES

Senior-level learning experience designer with over 25 years of vision, action, and leadership experience in transformational learning and professional development approaches.

- Designing, developing, delivering, and managing course, program, and institutional learning initiatives.
- Integrating adaptive technology solutions into the learning ecosystem.
- Aligning training and development initiatives with business goals.
- Working with subject matter experts to design, develop, and deliver authentic learning solutions.
- Weaving user experience design, Design Thinking, content strategy, and appreciative inquiry into the learning and development process.
- Establishing content strategy standards, structure, workflow, and governance.
- Offering tailored workshop curriculum design and facilitation.
- Coaching and mentoring learning and development professionals and teams.
- Managing global, virtual design and development teams.

Current clients include Albany Law, Epigeum, InSync Training, Interfaith Youth Core, Lavacon, National Institutes of Health, National Staff Development and Training Association, New York Six Foreign Language Initiatives, Northern Alberta Institute of Technology, Online Learning Consortium, Oregon State University, Saint Georges University, Society for Technical Communication, State University of New York System Administration, Tennessee Board of Regents, Training Industry, Training Magazine.

## LEARNING ECOSYSTEM DESIGN AND DEVELOPMENT

- *The InSync Blended Learning Hub,* InSync Training, 2017
- *The Technology Test Kitchen Makerspace,* 2014, 2015, 2016, 2017

## WORKSHOP DEVELOPMENT AND FACILITATION

- *Designing Modern Blended Learning*, Learning Solutions, 2017
- *Practical Pedagogies for Online Learning*, NAIT, 2016
- *Teaching Foreign Languages Online*, New York Six, 2015
- *Caribbean Research Ethics Education Initiative*, 2014, 2016
- *Advanced Research Ethics in Eastern Europe*, 2014

## ONLINE COURSE/TEXTBOOK CONTENT AND ACTIVITY DEVELOPMENT

- *Learner Analytics for Student Success*, SAIL Institute, 2018
- *Open Educational Resources: A Primer*, SUNY OER Services, 2017
- *Interested in Teaching Online*, Open SUNY Center for Online Teaching Excellence, 2017
- *Tools and Technologies for Teaching Online,* Epigeum, 2013

**VIRTUAL CONFERENCE MANAGEMENT, PRODUCTION, AND FACILITATION**

- Society for Technical Communication Annual Summit, 2014, 2015, 2016
- Lavacon Conference on Content Strategy, 2014, 2015, 2016, 2017

**INSTRUCTIONAL LEADERSHIP**

- Director of Online Teaching and Learning, Union Graduate College, 2013 to 2016
- Director of Curriculum Quality, American Public University System, 2012 to 2013
- Instructional Design Project Manager, American Public University System, 2010 to 2012
- Senior Instructional Designer, SUNY Learning Network, 2008 to 2010
- Instructional Technology Coordinator, University Without Walls, 2001 to 2008
- Coordinator of Documentation and Training, Skidmore College, 1998 to 2001

**COURSE DEVELOPMENT AND TEACHING EXPERIENCE**

- IDT523: Digital Narratives, SUNY Polytechnic Institute
- CUL223054: Digital Storytelling, Empire State College
- CUL-224104-01-10SP1: Information Design, Empire State College
- CUL-223424: Communication Through New Media, Empire State College
- UWW0701: Environmental Conservation with GIS, Skidmore College
- ID100: Information Design and the Web, Skidmore College

**EDUCATION**

Nova Southeastern University, Ft. Lauderdale, Fla.
M.S. in Instructional Design and Distance Education

New York University, Gallatin School of Individualized Study, New York, N.Y.
B.A. in Information Analysis and Design

**CERTIFICATIONS**

- Certified Learning Environment Architect
- Adobe Education Leader, Adobe
- Certified Peer Reviewer, Quality Matters
- Certified Trainer, Quality Matters

**PROFESSIONAL AFFILIATIONS**

Society for Technical Communication, Association for the Advancement of Computing in Education, American Society for Training and Development, Adult Higher Education Alliance, Online Learning Consortium, E-Learning Guild, Trout Unlimited, Experimental Aircraft Association, Airplane Owners and Pilots Association, and Seaplane Pilots Association.

*Explore samples online at http://www.phylisebanner.com*

*A full list of publications and presentations is available upon request.*