**Phylise H. Banner**

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**SUMMARY**

Over 20 years of experience in learning experience and curriculum design. Seeking opportunities to have   
a lasting impact through innovative organizations committed to designing, developing, and delivering transformative learning solutions.

**EXPERIENCE**

**Principal Learning Experience Designer,** Phylise Banner Consulting  
July 2016 – Present

* Partner with highly technical subject matter experts and educators to transition their learning content into online, blended, and mobile learning experiences.
* Design and implement learning evaluation strategies to ensure authentic learning experiences with measurable outcomes.
* Enable clients to identify and resolve gaps in curricular content, implement new learning solutions for knowledge and/or skill acquisition, and utilize data from assessment learning components.
* Conduct in-depth needs analysis across organizational units to drive the design, development, and delivery of learning experiences and ecosystems.
* Collaborate with globally distributed design teams to deliver projects on time and within budget while ensuring they are consistently engaging, relevant, and meaningful for a diverse global audience of learners.
* Provide guidance and leadership in curricular alignment, instructional design, quality control, digital accessibility, applied learning pedagogy, and learning technologies.
* Employ Design Thinking to promote innovation within organizations and to provide insight into learner preferences, motivations, and attitudes.
* Clients include: Absorb LMS, Albany College of Law, Antigua and Barbuda Union of Teachers, Association for Talent Development, Canadian Academic Accounting Association, City University of New York, Emeritus, Epigeum, InSync Training, Harvard University, Interactive Services, InSync Training, Interfaith Youth Core, Kellogg Northwestern, National Institutes of Health, National Staff Development and Training Association, New York Six Foreign Language Initiatives, New York University, Northern Alberta Institute of Technology, Online Learning Consortium, Oregon State University, Revinax, Saint George’s University, Society for Technical Communication, State University of New York (SUNY) System Administration, SUNY OER Services, SymTrain, Tennessee Board of Regents, Training Industry, Training Magazine, University of Maryland, University of Texas, and Weill Cornell Medicine.

**Director of Online Teaching and Learning,** Union Graduate CollegeAugust 2013 – June 2016

* Directed all initiatives related to instructional design and curriculum development across Teacher Education, Bioethics, and Engineering programs.
* Designed, developed, and delivered professional development resources, courses, and workshops.
* Provided guidance and support in the identification, development, and implementation of appropriate instructional strategies, technologies, and services.

**Director of Teaching Excellence and Curriculum Quality,** American Public University System  
January 2012 – August 2013

* Designed and delivered professional development focused on improving instructional practices.
* Directed the design and development of assessment and evaluation for new/ongoing professional development initiatives.
* Implemented new approaches to training and professional development, with a focus on applied effective practices in online learning related to the Community of Inquiry framework.
* Participated in strategic planning for the Center for Teaching and Learning, with targeted responsibility for establishing and measuring success metrics.

**Instructional Design Project Leader,** American Public University System  
01/2010 - 01/2012

* Facilitated the instructional design and curriculum development process across programs and disciplines, integrating best practices in the use of technology in teaching and learning into course design and professional development initiatives.
* Led and collaborated with internal and external instructional design teams to develop new and update existing courses to comply with standards and achieve desired student learning outcomes.
* Directed the integration of new technology initiatives, acting as liaison between academic and IT professionals.

**Senior Instructional Designer,** SUNY Learning Network  
09/2008 - 01/2010

* Provided professional development and support to campus-based instructional designers, faculty, and program initiatives.
* Improved faculty professional development processes by refining online and blended course design strategies.
* Delivered face-to-face and Web-based training for beginner and experienced faculty, incorporating andragogical principles into the creation of training materials and delivery of workshops.

**Instructional Designer,** Skidmore College  
08/1998 - 09/2008

* Worked with faculty to translate andragogical approaches into individualized, student-centered courses outside of a traditional learning management system.
* Designed, developed, and delivered faculty professional development programs across disciplines.
* Researched, evaluated, and implemented technology solutions for online courses to improve student retention and engagement.

**EDUCATION and TRAINING**

**MSEd in Instructional Technology and Distance Education,** Nova Southeastern University, 2006

**BA in Information Analysis and Design,** New York University, 1992

**Project Management Professional (PMP),** Project Management Institute, 2020

**Certified Learning Environment Architect (CLEA),** Institute for Learning Environment Design, 2017

**Open SUNY Fellow: Expert Online Instructional Designer,** State University of New York, 2015

**Fellow, Society for Technical Communication,** 2006

**SKILLS**

* **Writing and Editing:** Business Cases, Learning Content, White Papers, Books, Blog Posts, Training Materials, Case Studies, Scenarios, Presentations, Documentation, Facilitator Guides, Ghost Writing
* **Project Management:** Project Oversight, Leadership Development, Training Delivery, Knowledge Management, Interpersonal Skills, Workshop Facilitation, Wrike, Asana, Trello, Microsoft Project
* **Education And Training:** ADDIE, Curriculum Development, Curriculum Design, LX Design, Instructional Design, Online Learning, Mobile Learning, Blended Learning, E-Learning, Instructional Technology, Learning Management Systems, Professional Development, Adult Education, Virtual Events
* **Teaching Curriculum:** Digital Storytelling, Instructional Design, Edtech Tools, Information Design, GIS, Interface Design, Information Literacy, Information Visualization
* **Tools And Technologies:** Microsoft Office Suite, Google Suite, Articulate 360 Rise, Adobe Creative Suite, Camtasia, Snagit, Ed Tech, Augmented and Virtual Reality
* **LMS:** Absorb, Blackboard, Bridge, Canvas, D2L (Brightspace), Moodle, Sakai, LearnUpon, Teachable, Docebo